MICROSOFT JANUARY 2018 STATEMENT to lead author of "Gender Shades: Intersectional Accuracy Disparities in Commercial Gender Classification"

We believe the fairness of AI technologies is a critical issue for the industry and one that Microsoft takes very seriously. We've already taken steps to improve the accuracy of our facial recognition technology and we're continuing to invest in <u>research</u> to recognize, understand and remove bias. Microsoft is fully committed to continuously improving the accuracy of the outcomes from the technology and is making further investments to do so.